

# WIRTSCHAFT.WEITER.DENKEN.

Hans-Matthöfer-Preis für Wirtschaftspublizistik

**Hans-Matthöfer-Preis für Wirtschaftspublizistik „Wirtschaft. Weiter. Denken.“ 2015**

**Monday, 22 February 2016 | 3:00 - 4:15 pm | Friedrich-Ebert-Stiftung | Berlin**

## **Award Ceremony for Prof Mariana Mazzucato**

### **The Entrepreneurial State – Debunking Public vs. Private Sector Myths**

Can the state generate innovation in the economy? The usual response in Germany is: not really. Only free markets, it is asserted, can ensure growth and prosperity, and the state is well-advised to leave them to their own devices. The independent jury of the Hans-und-Traute-Matthöfer-Stiftung (HTMS) (as part of Friedrich-Ebert-Stiftung) has chosen to award the 2015 Hans-Matthöfer-Preis für Wirtschaftspublizistik “Wirtschaft. Weiter. Denken.” 2015 to a book that unreservedly challenges that received wisdom.

The prize goes to Mariana Mazzucato, Professor in Science and Technology Policy at the University of Sussex (UK), for her book: “Das Kapital des Staates: Eine andere Geschichte von Innovation und Wachstum” (Munich: Verlag Antje Kunstmann 2014) – originally published as: The Entrepreneurial State – Debunking Public vs. Private Sector Myths. Mazzucato demonstrates that wherever and whenever technological innovations have boosted economic growth, a proactive state has always played a role.

The jury of the Hans-Matthöfer-Preis was impressed above all by Mazzucato’s “repositioning of the state as an actor in innovation and growth processes. With solid facts and thorough research, she dispels the myths that have led to the state being assigned a purely passive role in the innovation process. The book is outstandingly written, and opens its subject to a non-specialist audience.”

The Hans-Matthöfer-Preis für Wirtschaftspublizistik of the Hans-und-Traute-Matthöfer-Stiftung (as part of Friedrich-Ebert-Stiftung) honours economists and social scientists who look beyond the standard economic theories and macro-economic mainstream to seek new answers to the economic and social policy challenges of our time. A proper academic debate seeking the best and most accurate economic ideas, models and policy recommendations requires greater diversity of theory, methodological pluralism and interdisciplinarity.

**You are warmly invited to attend the prize-giving ceremony for this year’s Hans-Matthöfer-Preis für Wirtschaftspublizistik “Wirtschaft. Weiter. Denken.”.**

## Programme

- 3:00 pm Musical Prelude: High 5 Brass Quintett
- 3:05 pm **Welcome Address**  
**Kurt Beck**, former Minister-President, President of the Friedrich-Ebert-Stiftung
- 3:15 pm **Award Speech**  
**Sigmar Gabriel**, Federal Minister for Economic Affairs and Energy,  
Elected Chairman of the Social Democratic Party of Germany (SPD)
- 3:45 pm **Laudation**  
**Dr Brigitte Preissl**, Editor-in-Chief for the professional journals "Wirtschaftsdienst"  
and "Intereconomics", Member of the jury of the Hans-Matthöfer-Preis für Wirtschaftspublizistik  
"Wirtschaft. Weiter. Denken."
- Presentation of the Hans-Matthöfer-Preis für Wirtschaftspublizistik  
"Wirtschaft. Weiter. Denken." 2015 to Prof Mariana Mazzucato**
- 4:00 pm **Speech of the 2015 Award Winner**  
**Prof Mariana Mazzucato**, University of Sussex (UK)
- 4:10 pm Musical Postlude: High 5 Brass Quintett
- 4:15 pm Closing and Refreshments

*Simultaneous translation German/English will be provided.*

*The event will be broadcast live on the internet via live stream. Photos and film footage of guests and participants in the event may be published or shown on the FES website, in social networks or in FES publications. Your participation in the event will be taken to imply your consent.*

## Conference information

### Venue

**Friedrich-Ebert-Stiftung,  
Haus 1, Konferenzsaal,**  
Hiroshimastraße 17, 10785 Berlin-Tiergarten

### Responsible

**Dr. Andrä Gärber**  
Friedrich-Ebert-Stiftung, Division of Economic and Social Policy

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### Organisation

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**Please reply by 17 February 2016, by e-mail to  
htms-preis@fes.de or fax to 030 269 35 9229.**

Travel and accommodation costs cannot be reimbursed.

Information to the Division of Economic and Social Policy  
on the Internet: [www.fes.de/wiso](http://www.fes.de/wiso)

### Public transport

Bus 100, 187 to stop Lützowplatz  
Bus M 29 to stop Hiroshimasteg  
Bus 200 to stop Tiergartenstraße

Parking facilities are not available.



For questions regarding barrier-free  
access of the event, please contact the  
person of the FES staff responsible for  
the organisation.

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The Entrepreneurial State – Debunking Public vs. Private Sector Myths

I will participate.

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Surname, First name

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Institution – Function

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Address

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e-mail

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Date – Signature

I register on my behalf / in addition

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Surname, First name

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Institution – Function

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Address

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e-mail

**REGISTRATION**