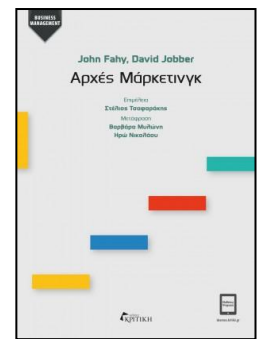


BINTEO (Ad Insight Videos)

Βρίσκονται εδώ: http://www.mhhe.com/emea/uk/sqs_assets/0077137027/ad_insight/index.htm



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L'Oreal - Cheryl Cole

Innocent - The Whole Fruit

[Chapter 2](#) | The global marketing environment

Emirates – Multination

Nikon - I am Nikon

[Chapter 3](#) | Understanding Customer Behaviour

Chanel No.5

Dove

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IKEA – Jona Lewie

Waitrose

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Coca-cola – 125 years

Panasonic – Lumix

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Carlsberg – Spaceman

Tropicana – Pure Premium

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Singapore Airlines – Across the World

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Virgin Atlantic

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Captain Morgan Spiced – Model Ship

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DHL – 2011

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Subway – Smokin' BBQ

Toyota Yaris – Treat it with Respect